January, 2016

TO Prominent Members of Mutare Business Community

Dear Sir/Madam,

The SPCA of Zimbabwe, like so many institutions that rely solely on donations from a supportive community, has seen some hard times of late. It is on their behalf that we are approaching you. Domestic animal populations have risen exponentially, just as the economy did the opposite. That said, Mutare has a positive community spirit, and an energetic committee that has great faith in the potential of the SPCA to not only survive, but thrive in its service to Mutare residents.

We endeavour to keep the animal populations healthy, children safe from rabies, to provide a kind sanctuary to all domestic animals looking to be homed, but above all, we aim to educate our biggest investment, our children, about owning and sustaining pets. It has been found in long term university-managed studies that owning and caring for a pet is very important in the family context, where children learn how to care for animals that depend entirely on their owners for survival and sanctuary. This translates to responsible, caring family relationships.

A short story to prove we are on track with the children of Mutare. We held our annual Dog Walk in July. We approached Sakubva Junior School, asking only that, if there are children out there who love animals, would they join our day. The day was to begin at 8.00am. On arrival, at just after seven, on that chilly morning, some children were already lined up at our gate to participate. They handled the SPCA strays beautifully and sensitively, and we were very impressed. We would like to have more involvement with these wonderful children, but are extremely cash strapped.

Our other mission for this year is a neutering programme, heavily sponsored, to assist the poorer pet owners. Neutered, well-fed animals do not roam. Mutare has recently had a rabies positive animal in the CBD. Mutare’s Inspector, Mr Noel Usore, was called to a dog behaving suspiciously. His experience led him to treat the dog as rabid from the start, and he was proved right. The SPCA is relied on heavily to handle problem animals, and we need support from Mutare’s business sector if this fine community service is to continue.

Our missions for these goals require committed city leaders, and in an effort to achieve them, we humbly request your support in adopting a single kennel at the SPCA. Upon donation of $95, the donor will receive acknowledgment in a bold sign advertising your company’s generous sponsorship over the relevant kennel at least two years. We will make the sign, and a sample will be available for inspection.

We fervently hope you can see your way to making our dreams possible.

Many Thanks

THE SPCA COMMITTEE.

Registered Welfare Organization WELFARE No: WO98/68